

# MEDIA PACK 2025



# BIG VALUE AD DEAL 2025

Here's what you get:

**A FULL PAGE IN BIG CARP MAGAZINE**

**A FULL PAGE IN THE BIG CARP APP**

**A FULL PAGE IN FREE LINE MAGAZINE**

**A FULL PAGE IN THE FREE LINE APP**

**So, 4 FULL PAGES!**

Your advert shared on our social media, current reach over 250,000 carp anglers. Your advert shared on over 80 carp angling groups, many with tens of thousands of carp anglers. Your advert Emailed to our subscription list of over 40,000 readers

## BIG VALUE AD DEAL ONLY £200

That's why so many read them! Both magazines are FREE to everyone! That's why so many read it! Further discounts for 3, 6 or 12 insertions. We put your advert in front of a huge number of anglers, because our magazines are FREE. Big Carp is the longestrunning carp magazine EVER, with a history of excellence, ritten and read by the best carp anglers in the world. Free Line appeals to the beginner and competent angler alike. With a content of both instructional and informative. Between the two titles, every type of carp angler is covered and entertained. Best fishes, Rob

**BIG CARP AND FREE LINE SHARE YOUR ADVERT ON SOCIAL MEDIA, NO OTHER CARP MAG HAS EVER DONE THIS!**  
**WE ARE THE ONLY MAG TO PUT YOUR ADVERT ON OUR SOCIAL MEDIA PLATFORMS CURRENTLY REACHING 300,000 ANGLERS**

Your advert is posted on our Facebook pages and on over 80 UK Carp Facebook groups, Twitter accounts, Instagram accounts and on the top three UK Carp Facebook pages. We do all your social media advertising for you as part of the deal. Over 300,000 anglers will see your advert – no other mag does this

## SPECIFICATION

Full Page (210mm x 297mm)

Full Page with Bleed (216mm x 303mm)

Half Page Horizontal (180mm x 130mm)

Half Page Vertical (86mm x 260mm)

Quarter Page (86mm x 130mm)

A huge audience and advertising rates at realistic prices. Full page promos, reviews, catch reports, diaries etc FREE ADVERT DESIGN IN OUR STUDIO. A free full page advert in free line digital mag when you book a page in big carp magazine. Additional discounts for 3, 6, or 12 insertions.

**Contact [info@bigcarpmagazine.co.uk](mailto:info@bigcarpmagazine.co.uk) or Tel. 01252 373658**  
**Message me back for more details – Rob**



# PUBLICATION DATES 2025-26

**MAGAZINES GO LIVE ON THE 1ST OF THE MONTH**

**COPY DEADLINE IS THE 25TH OF THE PREVIOUS MONTH**

Big Value Deal – Cost – £200 (Further discounts for 3, 6 or 12 insertions)

Here's what you get:

- 1 Full Page Big Carp Magazine (Available Free from Digital Magazine Paperturn – [www.freelinemagazine.com](http://www.freelinemagazine.com))
- 1 Full Page Free Line Magazine (Available Free from Digital Magazine Paperturn – [www.freelinemagazine.com](http://www.freelinemagazine.com))
- 1 Full Page Big Carp App (Available from Magazine Cloner and Pocket Mags – <https://pocketmags.com/big-carp-magazine>)
- Full Page Free Line App (Available from Magazine Cloner and Pocket Mags – <https://pocketmags.com/big-carp-magazine>)

Additional Free Pages Available to advertisers:

Catch Reports – 2 Free pages per issue

Reviews – 1 Free page per Issue

News and Press Releases – 1 Free Page per Issue

Big Carp Magazine is the longest running commercial carp magazine EVER approaching its 40th anniversary. It has a history of excellence, written and read by the World's most successful carp anglers. It has a huge readership with almost 40,000 subscribers. It caters for experienced and novice carp anglers alike with its cutting edge, 'Keeping it Real' style of articles. Free Line Magazine caters for the younger angler too with technical articles and step by step watercraft. Combined with edgy editorial to appeal to current trends in carp tactics. Between the two magazines every different genre of carp angler is covered from 'Old School' to 'First Timers'. Perfect for your advertising needs. The two magazines together with your adverts are emailed to almost 40,000 subscribers. The two magazines together with your advert are posted on Face Book reaching over 250,000 carp anglers. We also post the magazines on over 80 carp angling groups on facebook, many with tens of thousands of members. Both magazines are regularly posted on Twitter and Instagram to a huge audience both here and overseas. We have the digital market and all social media platforms covered. We have been producing carp magazines for almost 40 years, we know what makes our advertisers happy and that's putting their adverts Infront of a massive readership. That's exactly that we do. We also know that times are tough and that's why are prices are realistic and cost effective. We look after our advertisers and look forward to working with you this year and beyond. Best fishes, Rob

Type FREE SUBBY to [info@bigcarpmagazine.co.uk](mailto:info@bigcarpmagazine.co.uk) to join our 40,000+ (and growing) subscription list and have both magazines emailed directly to you